TARGET AUDIENCE

This program is delivered to parents of children who are 2 to 12 years old and intended to impact parents and their children.

SUMMARY

1-2-3 Magic, a community-based program, is designed to provide easy-to-learn parenting techniques and positive discipline strategies, which are intended to strengthen the parent-child relationship.

EVIDENCE

Randomized controlled trials of the 1-2-3 Magic program have demonstrated improvements in child and parenting behaviors. Internal studies with small sample sizes showed decreases in intensity and fewer problem behaviors in children and less over-reactivity and hostility in parents 10 months after program completion. External studies indicate decreased child problem behaviors, dysfunctional parenting, parent depression, and parental stress up to 2 years after program completion. Sustained effects need to be replicated in a larger, more representative sample.

COMPONENTS

The 1-2-3 Magic program follows a sequential three-step process:

- Step 1: Stop Behavior techniques - Manage and minimize undesirable behaviors;
- Step 2: Start Behavior techniques - Encourage and reinforce positive behaviors; and
- Step 3: Enhance techniques - Reinforce and strengthen parent-child relationship.

A variety of presentation materials and activities are employed to teach and reinforce the techniques, including PowerPoint presentations; program DVDs; handouts; small-group activities; and active skills training, such as group discussions, role playing, real world examples to reinforce the correct application of techniques, and advice on ways to handle difficult situations with children. All program materials (i.e., books, workbook, DVDs, and CD audio programs available in English and Spanish) are available for purchase on the program website.

PREVIOUS USE

In the United States, 2,300 professionals and more than 200,000 caregivers were trained in the 1-2-3 Magic Effective Discipline for Children 2012 program; 1.6 million 1-2-3 Magic books had been sold; and 280,000 1-2-3 Magic VHS/DVD copies were sold as of 2013. This program is implemented at Joint Base San Antonio.
1-2-3 Magic

TRAINING
Training is self-directed. The 1-2-3 Magic Presentation Package includes everything needed to prepare and deliver sessions and costs $295. Please visit www.123magic.com/professionals/ for cost information on additional training materials.

CONSIDERATIONS
Considerations for implementing this program include understanding training and program materials will need to be purchased, locating meeting space, and acquiring parent buy-in.

The Clearinghouse can help address these considerations. Please call 1-877-382-9185 or email Clearinghouse@psu.edu

IMPLEMENTATION
If you are interested in implementing the 1-2-3 Magic program, the Clearinghouse is interested in helping you! Please call 1-877-382-9185 or email Clearinghouse@psu.edu

TIME
Delivery of the 1-2-3 Magic program is flexible, but it generally consists of one to four sessions, which are about 3 hours each.

COST
A variety of program materials are available on the 1-2-3 Magic website. Please visit www.123magic.com/1-2-3-magic for more information.

EVALUATION PLAN
To move the 1-2-3 Magic program to the Effective category on the Clearinghouse Continuum of Evidence, at least one additional evaluation in a representative sample should be performed demonstrating positive effects lasting at least one year from program completion.

The Clearinghouse can help you develop an evaluation plan to ensure the program components are meeting your goals. Please call 1-877-382-9185 or email Clearinghouse@psu.edu

CONTACT
Contact the Clearinghouse with any questions regarding this program.
Phone: 1-877-382-9185 Email: Clearinghouse@psu.edu

You may also contact ParentMagic, Inc., by mail 800 Roosevelt Road, B-309, Glen Ellyn, IL 60137, email custcare@parentmagic.com, or visit www.123magic.com/contact/

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July 2016
This material is the result of a partnership funded by the Department of Defense between the Office of the Deputy Assistant Secretary of Defense for Military Community and Family Policy and the USDA's National Institute of Food and Agriculture through a grant/cooperative agreement with Penn State University.