## RBI (Reviving Baseball in Inner Cities)

### TARGET AUDIENCE
This program is for youth who are 13 to 18 years old and live in urban communities that are undeserved.

### SUMMARY
The RBI™ (Reviving Baseball in Inner Cities) program seeks to engage urban youth in baseball and softball leagues to increase awareness of these sports; create access to Major League Baseball (MLB) for talented youth; improve interpersonal skills; support education; and decrease the use of alcohol, tobacco, and other drugs.

### EVIDENCE
No peer-reviewed publications evaluating the effectiveness of this program were located.

### COMPONENTS
RBI is a youth outreach program that intends to address the following:

- Increase the number of youth who are underserved and who participate in baseball and softball;
- Encourage inclusion of minorities in baseball and softball;
- Prepare talented athletes to play baseball and softball in college and minor leagues;
- Instill in participants the value of teamwork;
- Support participants' scholastic performance;
- Provide scholarships for post-secondary education to participants exhibiting academic achievement, leadership skills, and financial need;
- Offer character education through a partnership with the MLB Breaking Barriers: In Sports, In Life program; and
- Prevent the use of alcohol, tobacco, and other drugs (e.g., appearance and performance enhancing drugs) through partnerships with the Boys & Girls Clubs of America (BGCA) SportSMART! program, Partnership for a Drug-Free America, and the Taylor Hooton Foundation.

All 30 MLB clubs and four Minor League clubs (i.e., Memphis Redbirds, West Michigan Whitecaps, San Jose Giants, and Charleston River Dogs) support an RBI program. Additional RBI programs are supported by organizations, such as BGCA, city parks and recreation departments, local youth sports and youth associations, and Police Athletic Leagues. All RBI programs operate under MLB guidelines.

### PREVIOUS USE
RBI was founded in 1989 by former MLB player and scout, John Young. Each year more than 260,000 boys and girls in over 200 cities worldwide participate in RBI. Since 1989, more than 200 RBI participants have been drafted to MLB Clubs.

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TRAINING
Specific training information was not located; however, for information about establishing an RBI program, please contact the developer by using the details in the Contact section.

CONSIDERATIONS
Considerations for implementing this program include understanding this program is located in urban areas only, developing potential partnerships with MLB and non-profit organizations to provide regional support, finding suitable locations and times to implement the program, and considering that transportation may be a barrier to participants.

The Clearinghouse can help address these considerations. Please call 1-877-382-9185 or email Clearinghouse@psu.edu

IMPLEMENTATION
If you are interested in implementing the RBI program, the Clearinghouse is interested in helping you!
Please call 1-877-382-9185 or email Clearinghouse@psu.edu

The time required to operate an RBI team was not located; however, the season begins in May and culminates in regional tournaments and World Series events in July and August.

Financial support is partially or completely provided by MLB clubs. For more details, please contact the developer using the information in the Contact section.

EVALUATION PLAN
To move RBI to the Promising category on the Clearinghouse Continuum of Evidence, at least one evaluation should be performed demonstrating positive effects lasting at least six months from program completion.

The Clearinghouse can help you develop an evaluation plan to ensure the program components are meeting your goals. Please call 1-877-382-9185 or email Clearinghouse@psu.edu

CONTACT
Contact the Clearinghouse with any questions regarding this program.
Phone: 1-877-382-9185 Email: Clearinghouse@psu.edu

You may also contact Reviving Baseball in Inner Cities by phone 1-212-931-7800, email rbi@mlb.com, or visit http://web.mlbcommunity.org/index.jsp?content=programs&program=rbi

SOURCE
www.bgca.org/whatwedo/SportsFitnessRecreation/Pages/RBI.aspx and http://web.mlbcommunity.org/index.jsp?content=programs&program=rbi

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Unclear Ø Unclear with no evaluations or mixed results